

# DES311: Information Design

## Module Deliverables:

- Research a Web Designer.
- A personal identity.
- A student 'portfolio' website.

## Coursework Schedule

### Assignment 1: Research a Web Designer

- **Week 1** - 1.1 Introduction to research & Harvard referencing.
- **Week 2** - 1.2 Choose and research a Web Designer from the list supplied in the lecture.
- **Week 3** - 1.3 Semantically mark up research of chosen Web Designer using HTML & style using CSS.
- **Week 4** - Crit session: Present research of chosen Web Designer as an HTML page, styled with CSS including appropriate Harvard referencing.

#### Assignment hand out date:

During lecture **30.09.11** and available on-line from that date

#### Assignment hand in date:

**20.10.11** on-line submission by **10am**

#### On-going feedback to student:

Feedback will be available on a weekly basis in the lab sessions regarding on-going progress, and following submission of the assignment a crit session will take place on **21.10.11** when specific feedback will be given highlighting exemplary work and denoting potential areas of improvement to enable students to revise project work prior to final submission.

### Assignment 2: Personal Identity

- **Week 5** - 2.1 Design a monogram using your Initials.
- **Week 6** - 2.2 Design a typographic identity using your full name.
- **Week 7** - 2.3 Design a iconographic identity.
- **Week 8** - Crit session: Present final identity.

#### Assignment hand out date:

During lecture **21.10.11** and available on-line from that date

**Assignment hand in date:**

**17.11.11** on-line submission by **10am**

**On-going feedback to student:**

Feedback will be available on a weekly basis in the lab sessions regarding on-going progress, and following submission of the assignment a crit session will take place on **18.11.11** when specific feedback will be given highlighting exemplary work and denoting potential areas of improvement to enable students to revise project work prior to final submission.

**Assignment 3: Portfolio Website**

- **Week 9** - 3.1 Content audit, sitemap & navigation structure.
- **Week 10** - 3.2 Page layouts, wireframes & visual comps.
- **Week 11** - 3.3 Building of website using XHTML & CSS.
- **Week 12** - Crit Session: Present Portfolio Website.

**Assignment hand out date:**

During lecture **18.11.11** and available on-line from that date

**Assignment hand in date:**

**15.12.11** on-line submission by **10am**

**On-going feedback to student:**

Feedback will be available on a weekly basis in the lab sessions regarding on-going progress, and following submission of the assignment a crit session will take place on **16.12.11** when specific feedback will be given highlighting exemplary work and denoting potential areas of improvement to enable students to revise project work prior to final submission.

**Final Submission**

Assignment hand in date for this module will be:

Date: **Monday 9th January 2012**

Time: **11:00am - 12:00pm**

Where: **82C25, Belfast Campus**

Failure to submit will result in a mark of 0 for the module, unless there are circumstances, which merit an EC1 Appeal.