

DES311 | Brief 1: Research a Web Designer

Project Deliverables:

- 1.1 Introduction to research & Harvard referencing.
- 1.2 Choose and research a Web Designer from the list supplied in lecture.
- 1.3 Semantically mark up research of chosen Web Designer using HTML & style using CSS.

Project Specification:

Choose a Web Designer from the following list and research their background, working career, achievements etc and present it as a semantically marked-up HTML page, styled using CSS. All sources including quotes and imagery must be correctly cited or noted using the Harvard guide to referencing and all other work must be your own.

Web Designers:

- Dan Cederholm
- Jeffrey Zeldman
- Simon Collison
- Meagan Fisher
- Mark Boulton
- Andy Clarke
- Ethan Marcotte
- Jason Santa Maria
- Shaun Inman
- Cameron Moll
- Veerle Pieters
- Wilson Miner

You are required to form your research using all of the following HTML elements:

- Title
- Sub Title
- Range of headings & sub headings
- Paragraphs
- Lists
- Quotations
- Image Captions
- Tabular Data

Assignment hand in date:

20.10.11 on-line submission by **10am**.

On-going feedback to student:

Feedback will be available on a weekly basis in the lab sessions regarding on-going progress, and following submission of the assignment a crit session will take place on **21.10.11** when specific feedback will be given highlighting exemplary work and denoting potential areas of improvement to enable students to revise project work prior to final submission.